

Abstract

Title: Comparison of the organizational structures of two football clubs:
SK Dynamo České Budejovice and FC Kuban Krasnodar

Goals: The main objective of this thesis is the analysis and comparison of the organizational structures of two football clubs, along with a recommendations proposal for improvement. The organizational structure includes the classification and identification of activities, vertical and horizontal distribution of work task, functions and responsibilities of each manager in the respective selected football clubs in Czech Republic and abroad. Base on the performed analysis a proposal will be elaborated for implementation in the mentioned clubs.

Methods: The Methods that I chose in my thesis for obtaining relevant and necessary information was based on a depth investigation of documents and interviews, those methods are part of qualitative research aim to gather an in-depth understanding of the case. In the final part of the thesis was performed a comparison of the analysis. The Organizational structure are compared according to different classification criteria, which are; control range, the number of organizational levels and degree of delegation, although the comparison was mainly focused on the task and activities of individual departments and sections.

Results: The Football club's organizational structure differs in all management levels. These differences are mostly due to economic and legal environments. The research has demonstrated that both organizational structures have some drawbacks. The thesis suggests several recommendations for improving their organizational structures.

Keywords: Organizational structure, qualitative analysis, comparison, football